



November 8, 2018 Meeting Minutes at 6:30 pm

Call to order: 6:30 pm

Laura introduced the meeting, overviewed agenda and priorities for each committee.

Working Sessions: 6:35 pm - 7:21 pm

Business Meeting: 7:21 pm

Officer/Committee Reports:

- **Advocacy Committee & President's Report** - Laura Livermore, FLAMB President
 - The advocacy group discussed supporting the music programs from grades K-12. Focus on working with teachers on how FLAMB can support them in various ways from fundraising, sharing the vision of what an ideal music program would look and helping spread that vision through the district. Also finding out what support district schools have from their local PTAs/PTOs. As part of this effort, Laura has arranged to talk with the middle school about fundraising and how they want to handle their accounts.

There was also discussion around a potential spring open house for kids new to the music program. Further discussion will occur in other meetings.

- **Outreach Committee & V.P. Report** - Holly Wojciechowski, FLAMB Vice-President
 - The outreach committee solidified plans for contacting local businesses for potential gigs/holiday parties--they have a good list of places to contact from senior center to bigger businesses. Once the committee has secured some places/dates, Dave Livermore will get students lined up to perform. There are already 5 or 6 dates secured for Chamber Orchestra, Choir and Jazz Band. When inquiring about potential gigs, the committee will not request payment or donation, but if the topic is brought up, we would communicate that any donation is appreciated, but recommend suggested donations of: main entertainment \$500 to \$1000, background \$200 to \$400.

Holly is also contacting the district communications rep to submit press releases for concert dates and gigs.

Kelly is contacting photographer Todd Proulx to set up picture taking during the Nov/Dec concerts. In the past, Todd has done the group photos for free and then provided order forms for students to order their own photos.

Holly reminded everyone that the music apparel sale has been extended to the 18th. There are new designs and some with the old design available and everything will be delivered before Christmas. Profit goes back to music dept, not huge profit but there is some.

Holly also asked that if anyone attends any concerts or music events, to take pictures and send them to her to include on our FLAMB Facebook page.

- **Treasurer's Report** - Dave Gunderson, FLAMB Treasurer
 - Dave G. has had files for 1 week. There are 61 to 63 people signed up for the Scandinavia trip, 14 of which are chaperones, and a large majority are from the band.

The FLAMB's account balance through October is \$55,807, the portion allocated to individual kids is \$17,949. Kids family balances can be rolled down to siblings (from those who have graduated). For inactive kids - will potentially go to the scholarship fund, but will table until next meeting. Dave is still clarifying accounts, officers and directors will go through and figure everything out.

- **Secretary's Report** - Kelly Biedny, FLAMB Secretary
 - No news, just asked that everyone review the website and provide updates.
- **Fundraising Committee Report** - Rebecca Gibson, FLAMB Fundraising Coordinator
 - Rebecca reported that they are ordering more chocolate bars. Candy bars are selling quickly...feedback, missing the carmel, but that option is not available in fundraising package.

Also, butter braid order forms are here, need to be back by 11/27 for 12/13 delivery. We plan on selling coffee at the same time. They collect money when order is placed. Dave will do 'kick-off' of butter braids next week-Kelly will post on website.

We also plan to sell Papa Murphy Pizza Cards in the Jan/Feb time frame. Cards sell for \$20 and the group gets \$15 dollars. Rebecca is working with them to expand the card acceptance area as well.

The mattress sale is Sunday, Nov 11, however, due to miscommunication, it is not be hosted by FLAMB so no profits will go to the group. However, if individual kids send family/friends and they make sure to mention them, they will get credit in their accounts. Rebecca is following up with the Mattress sale company to see if FLAMB can do their own mattress sale again this spring after tax season.

Another spring fundraiser being planned is coffee and chocolates in the spring.

- **Root Beer Float Coordinator Report** - Michelle Chanak, FLAMB Root Beer Float Coordinator
 - Michelle updated the group on cost increases for rootbeer float supplies: ice cream from Schwan's - increase of 5 cents per cup (49 cents to 54 cents); Soda \$5.98 a case, now \$6.98 a case (7.48 with tax), making it 31 cents a can for a 6 cent increase. Total increase per float sold is 11 cents. Because of this she proposed that FLAMB raise the cost of the floats from \$1.50 to \$2.00.

The group discussed the proposal. After discussion, Michelle has moved to up the cost of the floats from \$1.50 to \$2.00; Dave Livermore seconded - motion passed.

During the discussion, it was also decided that:

- Dave L. knows a rep that may be able to get us the soda at a considerably cheaper price. Michelle will get info from Dave and we will pursue.
- Holly will also look into cost for soda at Costco.
- As FLAMB is a tax-exempt group, Dave G. will get Michelle the tax exempt certificate so that we can avoid paying sales tax on supplies.
- Selling candy bars at rootbeer floats stand was also brought up. Michelle will consider.

Old Business:

- Update on posters, stickers, music apparel
 - No update, but haven't heard back from supplier. Holly and Dave working on.
- Update on Scandinavia 2020 trip (directors)

- Group asked if there is a hard deadline for sign-ups and there is not, however, with the current number of kids signed up, there is NOT enough kids for ensembles. Dave will encourage sign-ups by November 15. If we do not get enough kids, it is possible that cancellation will be necessary with an alternative location replacing it (New York?). Dave will get communication to families about deadlines and other info. No deposits will be made until we've confirmed we'll be going.
- Consider incentives for FLAMB officers -- Would someone be willing to do some research on what other FL booster clubs do for their officers, if anything?
 - Officers will look into some ideas and will discuss at a later meeting.

New Business:

- **John Gorka concert** - (Will be performing at the Cedar Cultural Center 11/17), lives in Marine on St. Croix, internationally known. He will be doing a fundraiser concert for Tri-M in spring (fundraiser - will cost \$3500 to 5000 to have him, but if we sell out we will make money [\$20 per ticket] possible trip fundraiser opportunity as well for kids who sell tickets) the date for the event is March 16, 2019. More information to come.
- Michelle shared - WBL elementary just starting orchestra, modeling their program after FL program.

Michelle moved to adjourn:

8:12 pm

Rebecca seconded.

Meeting adjourned.